



View the
website

For a brief guide to
designing a website

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**Affordable websites
you can find
on the internet**

www.websitesinsearchengines.co.uk

Wynne Jones

What do you get for your money ?

Most website designs are not 'optimised' (known as referral websites) and are unlikely to deliver additional business without pay-per-click marketing costs or being supported by other forms of marketing.

A two page website, 'optimised' to appear in the search engines, costs as little as £120. Pages 3 & 4 cost £50 each, with further pages at £25/ page. £20 hosting p.a. after one year.

Over a five year period, a £220 four page website hosted for 5 years would cost an average of £60/year, requiring less than a day's work/year to pay for itself !

Prices include the creation of 'simple' graphics, button creation and a 'simple' logo.

Domain name registration, hosting for one year and submission to Google, Yahoo & MSN are included in the price.

Up to five email addresses (can be set up to forward to existing email address).

A one page PDF summary of the website, like this, costs £25.

The Benefits of Buying a Website

Website traffic from search engines such as Google provides a free and continuous source of potential custom.

Over 60% of UK internet users go on line daily & 70% of businesses have a website.

69% of London & South West households had access to the internet at home.

Source : National Statistics Omnibus Survey August 2007.

Internet usage grew by 10% in 2007 and the use of search engines as a primary source of information continues to grow. UK internet users carry out 40 searches a month.

Buy a website from us and you will be able to ;

1. Access potential customers who are finding your competitors on the internet. and generate more business opportunities.
2. Provide access to information for potential customers 24/7.
3. Reduce other marketing costs and enable further free advertising opportunities, to generate more business opportunities via reciprocal links and free trade directories.